

capsule

A SEASONAL PLANNER FOR YOUR WARDROBE

..... SEPTEMBER to NOVEMBER
month month

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hi there!

READY TO CREATE A WARDROBE THAT WORKS?

You've got everything you need right here. No need to prep anything, clean anything, or shop. Just start where you are and let yourself turn inward. By the time you're finished, you'll have a wardrobe plan that's practical and honors the life you're living.

DON'T TAKE IT TOO SERIOUSLY. INSTEAD, PLAY!

Pour a cup of coffee or a glass of wine and put on some fun tunes. You could even grab a friend and complete the planner together. Don't be afraid to scribble in the margins and scratch things out -- in fact, the messier the better!

Approach this planner in the way that feels right to you. If that means filling out each section in order, do it! If that means skipping around and inventing your own sections, do it! However you choose to do it, let it be a fascinating, playful experience.

WANT TO SEE AN EXAMPLE?

If you're feeling stumped, head on over to bit.ly/exampleplanner to see how I filled out my own planner. Now, let's get started!

PIECES I OWN + LOVE TO WEAR

1. grey ribbed tee
- fabric, cut, sleeves
2. lush pocket tee
- fabric, v neck, hemline
3. white tee
- softness, color, versatility
4. denim shorts (medium wash)
- length, versatility, fit
5. olive shirt dress
- looks put together but feels like I'm wearing a nightgown
6. tan sandals
- color, comfort
7. birkenstocks (black)
- ultimate comfort
8. converse (white)
- total function yet stylish
9. white dress
- makes me feel feminine

Go to your closet and pull out about 8 pieces that you've been reaching for again and again lately.

List them here.

Resist the urge to clean out your closet or shop first -- simply go to your closet exactly as it is. Try to grab a few pieces from each category: tops, bottoms, shoes, dresses.

Under each piece, jot down the specific reasons you love it. A few examples: the fabric is soft, the waistband doesn't squeeze my stomach, it keeps me warm, the heel isn't too tall, the pattern hides stains/spills, etc.

WHAT'S WORKING FOR ME

- ✓ denim
- ✓ cotton
- ✓ comfort
- ✓ pieces that aren't fussy (don't have to constantly tug up or pull down, etc.)
- ✓ flats
- ✓ function AND form
- ✓ effortless -- both style + time spent
- ✓ neutral color story
- white, off white, heathered grey, denim, olive, cognac, black, tan, denim blues

Look for common themes from your notes across the page (like fabrics, brands, colors, and the way pieces fit your body) and make a list of what works for you.

For example: pieces that don't wrinkle, denim, cotton, pieces that show off my calves, pieces that are loose around my stomach, stripes, pieces that I can wear comfortable underwear with, knee-length skirts, flat sandals, etc.

Don't worry if some of your notes conflict. You might have loose dresses AND fitted dresses on your list -- that's okay.

PIECES I OWN + NEVER WEAR

1. tanko + muscle shirt
 - Show bra !!
2. dark grey v-neck
 - too low cut for babies tugging
3. gingham top
 - slightly too boxy + short
4. dark denim shorts
 - too short, always tugging
5. Striped dress
 - tight in the shoulders
6. red floral dress
 - overly colorful?
7. white floral dress
 - needs hemmed/too long + causes tripping
8. white jeans
 - (afraid they'll get ruined) too see-through*

Go to your closet and pull out about 8 pieces that you never wear for some reason. List them here.

Next to each piece, jot down the specific reasons you always pass it up. A few examples: it doesn't fit anymore, the fabric is itchy, the waistband squeezes my stomach, the shape feels frumpy, the heel is too tall, the fabric is too delicate/prone to staining, the sleeves are too tight, it wrinkles easily, etc.

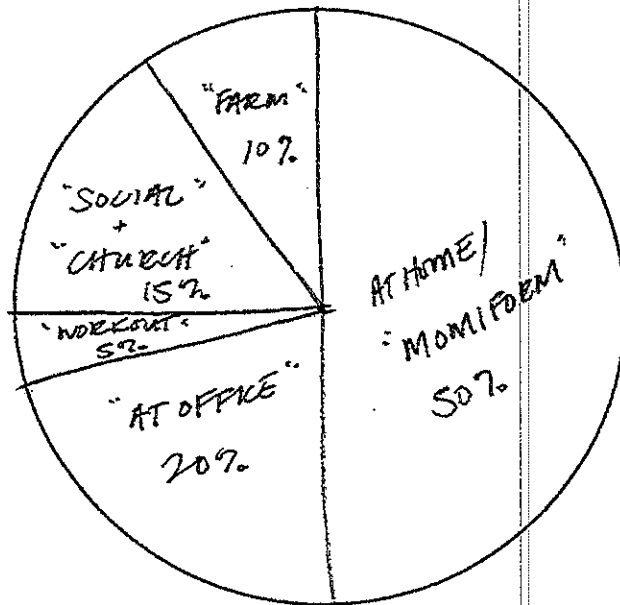
WHAT'S NOT WORKING FOR ME

- ✓ too tight tops + bottoms
- ✓ tops non-conducive to small children shenanigans
- ✓ (overly colorful clothing?)
- ✓ fussy dresses, tops + bottoms

Look for common themes from your notes across the page (like fabrics, brands, colors, and the way pieces fit your body) and make a list of what doesn't work for you.

For example: pencil skirts, too-tight bottoms, pieces that show dog hair, white dresses or bottoms, bodycon dresses, tops that are too long, itchy wool pieces, silk or precious fabrics, pieces that wrinkle easily, etc.

LIFESTYLE



Fill up the pie chart to represent your lifestyle activities.

Ask yourself...How do I spend my time? What kinds of activities does my lifestyle typically include? How much of my time will I spend at work? How much at the gym? How much at home? How much out with friends?

SPECIAL EVENTS + TRAVEL

- SHORT WEDDING
 - McMullen wedding
 - MARTIN WEDDING
 - BRIDAL SHOWER
 - HS 10 YR. REUNION
- SEPT
OCT

Check your calendar. List out any special events or trips you have planned this season.

Ask yourself...Do I have clothes for each event + trip? Can I use what I already have? Do I need something more appropriate for the weather or occasion?

WEATHER

	Highs	Lows
SEPT.	83°-73°	63°-51°

OCT.	72°-62°	50°-41°
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NOV.	61°-49°	40°-32°
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Google your city's average weather. Write down the average high + low temperatures for each month this season.

You might also find it helpful to include notes on rainfall, humidity, snowfall, and how often you're indoors vs. outdoors. What kinds of clothes will keep you comfortable in those conditions?

WORD ASSOCIATION

→ effortless *	clean
classic	cray
relaxed	timeless
neutral	imperfect
→ casual *	
"girl next door"	
→ feminine *	
→ simple *	
→ comfortable *	
textured	
airy	
natural	
earthy	
balanced	

Write out a list of words or phrases that you associate with your style.

Here's a list to get you started: Boho, Minimal, Classic, Feminine, Neutral, Casual, Colorful, Modern, Tomboy, Relaxed, Playful, Preppy, Outdoorsy, Retro, Ladylike.

Then narrow down and circle your top 3-6 favorite words.

BRANDS

TheDUP - everything

Ebay - shoes + everything

Piper + Scoot - tops + dresses

Madewell - tops + shoes + sweaters

Nordstrom - everything

Clad + Cloth - tops + dresses

Urban Outfitters - dresses + sweaters

Everlane - tops

Make a list of stores, brands, and designers you love that work for your style, body, and budget.

It's also helpful to make notes about specific pieces they carry that fit you perfectly.
Ask yourself...Where did I buy the pieces I continually reach for, again and again?
What brands match my budget? What brands design for my body type?

COLORS

denim + cream	black cream + charcoal ?	major	
greys + cognac		minor	
olive	blues cognac black + charcoal	oxblood	accents

Fill in the boxes to create your color scheme.

Include color from all aspects of your wardrobe including shoes and accessories. You could also include patterns like stripes or leopard print.

Ask yourself...Am I drawn to colors or neutrals? What colors are seasonally appropriate? What colors make me happy? What colors do I want to play around with?

MY GO TO PIECES

- Skinny jeans
- Cozy knits
- ankle boots
- simple tees
- button downs
- military jacket

Make a list of your go to pieces.

These can be pieces you already own or pieces you may want to buy. Think of it as a general list of your favorites. For example, skinny jeans, cozy knits, ankle boots, etc.

Ask yourself...What items do I love to wear/feel great wearing? What items do I continually grab, again and again.

MY GO TO UNIFORMS

- ① skinny jeans + knit sweater + ankle boots + wide brim hat
- ② casual dress + tall boots + jacket + leather tote
- ③ skinny jeans + button down + ankle boots + leather ~~tote~~ backpack
- ④ skinny jeans + cotton tee + jacket + tall boot

Create 3-4 outfit formulas using your go to pieces.

For example, skinny jeans + drapery knit top + long sweater cardigan + ankle boots. Or loose shift dress + flat sandals + leather tote + woven hat.

Ask yourself...What kinds of outfits do I wear again and again? What kinds of outfits match my lifestyle? What kinds of outfits feel authentic?

SHOPPING LIST

- ☒ cognac tall boots → \$ (second hand)
- ☐ tan (closed toe) ankle bootie
(taller heel, approx. 3") → \$\$\$
- ☐ black midi shirt dress → \$
- ☒ flirty oxblood skirt → \$ (second hand)
- ☐ relaxed linen shirt → \$\$
- (☐ replace black jeans) → \$ (second hand)
- (☐ replace med. wash jeans) → \$ (second hand)
- ☐ skinny overalls → \$\$\$ (second hand)

If you need some new clothes to complete your wardrobe, make your shopping list.

Review the Lifestyle, Special Events + Travel, and Weather sections to make sure you've got everything you need. Ask yourself...Do I need to replace any items? Do I want to experiment with a new look this season? Do I need items more appropriate for the weather?

BUDGET

Before you spend any money, look online for the pieces on your shopping list. Write down the prices of each specific item. Then add them all up.

From there, you can adjust all you like. You can eliminate a few non-essential pieces from your list. Or you could sell some of your older clothes on eBay or ThreadUp to fund your purchases.

want more?

PARE DOWN YOUR CLOSET + TAKE A 3 MONTH BREAK FROM SHOPPING

If you really want to challenge yourself + develop your style even further, try following the guidelines here: bit.ly/capsulehowto

TRY THE STYLEBOOK APP

You can create outfits out of the clothes you already own and organize them into categories like "Work" and "Date Nights". It's how I keep track of my outfits for Unfancy. You can find it in the Apple app store for \$3.99.

GET A CUSTOM CAPSULE MADE JUST FOR YOU

If this planner was a little too open-ended, my friends over at Cladwell will create seasonal custom capsules for you based on your lifestyle for \$5 a month -- plus you'll get access to helpful articles, advice on where to shop responsibly, and thoughtful styling tips. Try it at: capsulesbyunfancy.com

SHARE ON SOCIAL WITH #UNFANCY

Want to share your capsule journey on social media? Snap a photo of your planner and tag it #unfancy so we can all follow along!